

# Mosart Automated Production System

The next generation newscast automation for news output

mosartmedialab as



- Designed to Streamline Newscast Production
- Designed by News Producers for News Producers
- Tight Integration with Newsroom Computer Systems
- Mosart's User Interface – Easy to Learn and Easy to Use
- Integrates Fully with the Kahuna Production Switcher
- Consistent Flawless News Productions
- Freedom to Control and Accommodate Breaking News
- Full or Part Automate the News Production
- Confident Transition into Automated News Production
- Money Saving and Cost Effective Solution



Mosart is designed to streamline newscast productions, enabling you to produce your flagship newscasts and other 24 hour news productions across all of your delivery platforms. Mosart can pull together scheduled or 'on-the-fly' story elements such as;

- Studio camera shots and positions
- DVE Effects such as 2 box
- Packages
- Voice Overs
- Full Screen graphics
- Direct audio control
- Upper and lower third supers
- Bumps
- Live external feeds
- Clips

Tight integration with leading News Room Computer Systems and Mosart is achieved via a MOS gateway enabling creation of individual story elements and driving the devices that create the desired output. The director/producer has full control of the newscast with just a press of a button.

The graphical interface of Mosart provides easy and clear news rundowns and all story elements as well as countdown to the next story, ensuring a clean successful broadcast.

Offering breakthrough multiformat performance, Kahuna is the world's first production switcher to enable simultaneous standard and high definition operations in the same mainframe on the same control surface. By integrating Mosart with Kahuna, fully automated news productions become streamlined future proof solutions. Enabling close integration with a multitude of external equipment your flagship and general news programs are delivered consistently, on air, to the high standard required.

Mosart allows for Instant last second changes to the script to accommodate breaking news. It allows you to work part or fully automated, with a team or as an individual. By understanding your requirements, the flexibility and versatility Mosart and Kahuna offer as a news solution is managed into your workflow, at your pace and can grow with your needs.

Company policy is one of continuous product improvement. Specifications are therefore provisional and subject to change without notice.

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